Debian event howto

organizing successfull Debian representation at events

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Why this talk?

- In the past years, Debian was invited to *many* events
- We don't find volunteers to staff a booth
- It's a pitty to tell someone, who *wants* to have us there, we won't come
- Organizing a booth isn't that complicate. We have HOWTOs.

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Please wake up!

Brainstorming!

Some examples 1/3

Some examples 2/3

Some examples 3/3

Tip 1: Inform about the event!

- What people will be there?
- What will they want to know?
- What can you do, to satisy their needs?

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Tip 2: Take care about your volunteers!

- Your booth staff *must* be happy
- If they aren't happy, your visitors can't
- Sometimes they need a timeout

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Thanks!

Many thanks for your attention!
The slides of this talk will be available (soonish) at:
`http://people.debian.org/~tolimar/talks/event-howto/`

You'll find the „official" howtos and FAQs here:
`http://www.debian.org/events/booth`
`http://wiki.debian.org/DebianEventsHowto`
`http://wiki.debian.org/DebianEventsFaqs`

Questions left? I forgot something?
Feel free to drop me an email!
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